

VINAYAK T P | UX and Product Designer

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SUMMARY

UX and Product Designer with 2+ years of experience crafting user-centric digital and physical experiences. Skilled in human-centered design, user research, and translating insights into impactful solutions. Dedicated to driving innovation and enhancing user engagement through strategic collaboration.

PROFESSIONAL EXPERIENCE

Aug 2024 – Jan 2025

Research Designer | Bert Labs, Bangalore

- Conducted in-depth research to enhance the usability and adaptability of IoT dashboards, ensuring alignment with industry standards.
- Led qualitative and quantitative research methodologies, including user interviews and usability testing, to inform data-driven design decisions.
- Worked closely with cross-functional teams including developers and stakeholders, to translate research insights into actionable design improvements.

Sep 2023 – Aug 2024

UX Designer | Aufait UX, Calicut, Kerala

- Created wireframes, interactive prototypes, and high-fidelity UI designs.
- Led usability tests, gathered user feedback, and iterated based on insights.
- Worked closely with developers to ensure pixel-perfect execution of designs.
- Managed multiple projects, ensuring timely delivery and client satisfaction.

Nov 2022 – Apr 2023

Industrial Design Trainee | Schneider Electric, Mumbai

- Enhanced aesthetics, ergonomics, and usability of panel solutions.
- Conducted user research and collaborated with engineering teams.

2017 – 2019

Pit Crew | Indian National Motorcycle Racing Team

- Designed branding materials, including liveries and logos for racers.
- Provided logistical and administrative support during races.

EDUCATION

2020 – 2023

Post-graduation in Lifestyle Product Design

Kerala State Institute of Design, Kollam

2013 – 2017

B.Tech in Mechanical Engineering

PRIST University, Thanjavur

CERTIFICATIONS

2023 – Present

Interaction Design Foundation (IxDF)

SKILLS

UX & UI Design: User Research & Usability Testing | Wireframing & Prototyping | Interaction Design | User Journey Mapping | Information Architecture | Design Systems & UI Components.

Tools & Technologies: Figma | Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign) | Rhino | Fusion 360 | Keyshot.

Soft Skills: Collaboration & Communication | Analytical Thinking & Problem Solving | Creativity & Innovation | Adaptability & Empathy.

LANGUAGES

English | Malayalam | Tamil | Hindi.